

## 2019 New Orleans Music Showcase – Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO LEGAL RESIDENTS OF THE GREATER NEW ORLEANS REGION (WITHIN THE EIGHT PARISHES OF JEFFERSON, ORLEANS, PLAQUEMINES, ST. BERNARD, ST. CHARLES, ST. JOHN THE BAPTIST, ST. TAMMANY AND ST. JAMES), AGE EIGHTEEN (18) OR OVER. VOID IN ALL JURISDICTIONS OTHER THAN THOSE STATED ABOVE, AND WHERE PROHIBITED.

1. **SPONSORS.** The New Orleans Music Showcase (“The Contest”) is sponsored by New Orleans Multicultural Tourism Network, 935 Gravier St., Suite 1170 New Orleans, LA 70130, and the New Orleans Tourism Marketing Corporation, 2020 St. Charles Ave., New Orleans LA 70130, collectively, the “Sponsors”).
2. **NO PURCHASE NECESSARY TO ENTER OR WIN.** The 2019 New Orleans Music Showcase is a video submission and live performance contest offering musicians to compete for an opportunity to;  
  - (i) perform live at ESSENCE Festival in New Orleans, LA.
    - By participating in this Contest, each participant agrees to be bound by these Official Rules and to the decisions of Sponsors and the judges selected by Sponsors, which are final and binding on all matters relating to the Contest. The Contest will operate as described below, on or about the stated dates: The Contest submission period begins at 10:00 a.m. C.T. on April 1, 2019, and ends at 11:59 p.m. C.T. on April 16, 2019 (the “Round 1”). To be eligible, submissions must be submitted during Round 1 and in accordance with Sections 3 and 4 of these Official Rules.
    - Eligible Round 1 submission videos will be made public for an online voting period that begins at 10:00 a.m. C.T. April 18, 2019, and ends at 11:59 p.m. C.T. on May 2, 2019 (the “Round 2”). Eligible submissions will be reviewed by a panel of judges selected in the sole discretion of Sponsors and will be judged in accordance with Section 5 of these Official Rules.
    - Ten (10) Winners (“Round 2 Winners”) will be selected to perform at The New Orleans Music Showcase event on May 30, 2019 (“The Showcase”) in accordance with Section 5 and 13 of these Official Rules.
    - Sponsors will attempt to contact the Round 2 Winners, or an alternate if necessary, in accordance with Section 6 of these Official Rules.
    - The Round 2 Winners will be publicly announced on or about May 5, 2019.
    - “The Showcase” will feature performances by Round 2 Winners and one (1) Grand Prize Winner (as described in Section 5 and 8 below) will be selected and announced at The Showcase.
3. **ELIGIBILITY.** The Contest is open only to individuals or a group of individuals (each an “Entrant”) who are all residents of the eight (8) parishes of The Greater New Orleans Area. Void in all jurisdictions other than those stated above and where prohibited or restricted by law. Each Entrant (or member of an Entrant, if a group) must be at least

eighteen (18) years of age at the time of entry. The following individuals are not eligible to enter or win a prize: employees, representatives, agents, directors, and officers of Sponsors and their parent, subsidiary, or affiliated companies, Member stations, marketing agencies, and any other parties involved in the administration of the Contest and each of the immediate family members of such excluded individuals (i.e., spouses, parents, children, siblings, and the “steps” of each) and all persons living in the same household of each.

As of April 1, 2019, and through July 7, 2019, no Entrant (or member of an Entrant, if a group) may have a current recording contract or be bound by any obligations to any third party that would conflict with the rights, or interfere with the Sponsors’ exercise of the rights, granted herein in accordance with Section 9 of these Official Rules.

By submitting an entry, each Entrant (or member of an Entrant, if a group) represents and warrants that there are no limits on the rights of the Entrant (or member of an Entrant, if a group) to enter this Contest, nor will any Entrant (or member of an Entrant, if a group) enter into any agreement or assume any obligation that limits the right or ability of that Entrant (or member of that Entrant, if a group) to participate in the Contest, perform, or grant to Sponsors the specified rights as contemplated by Section 9 of these Official Rules. The Entrant (or all members of an Entrant, if a group) selected as the Grand Prize Winner must be available to perform in New Orleans, LA on May 30, 2019, and to perform in New Orleans, LA during the period of ESSENCE Festival (July 5-7, 2019) on dates to be determined by Sponsors. The exact dates, itineraries, and methods of travel will be determined by Sponsors in their sole discretion.

Each Entrant (or a member of the Entrant, if a group) must be the rightful owner of the e-mail address registered with the YouTube account used to log in and upload the Video (as described in Section 4, below). In the event of a dispute as to the identity of the Grand Prize Winner, the Grand Prize Winner will be deemed to be the natural person in whose name the e-mail account that uploaded the Video is registered with YouTube (or the group of which such natural person is a member). The “Authorized Account Holder” is defined as the natural person to whom the e-mail address is assigned by an internet service provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. In the event of a discrepancy between the identity of the Authorized Account Holder, the Grand Prize Winner, and the Entrant (or member of the Entrant, if a group), Sponsors reserve the right, in their sole discretion, to determine whether the entry is valid, or to declare the entry invalid and select an alternate Grand Prize Winner.

Entry constitutes each Entrant’s certification that the Entrant (or all members of an Entrant, if a group) meet the eligibility requirements set forth in these Official Rules. Sponsors reserve the right to verify and confirm each Entrant’s (and each member’s of an Entrant, if a group) age and compliance with other eligibility requirements. An Entrant

(or member of an Entrant, if a group) may be required to submit further information to assist in the judges' verification of eligibility. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Each Entrant or each member of an Entrant, if a group, must appear in the Video (as defined below) to be eligible to win a prize. Any individuals who do not appear in the Video, including without limitation, other musicians or managers, will not be eligible to win a prize.

4. HOW TO ENTER. To enter, an Entrant must fill out the required submission form fields, with a YouTube link to a video of any length (only the first two (2) minutes will be listened to by judges), depicting that Entrant's performance of an original song or excerpt of a song, accompanied by a video caption that states why the Entrant wants to participate in the New Orleans Music Showcase (the "Video").

The Video shall NOT contain "sampling" from other works. "Sampling" means the copying of sounds from an existing recording for use in a new recording, even if accomplished with slight modifications such as changes to pitch or tempo."

The Video may not include music, words, voices, tunes or other material from existing works, whether or not the use of existing works may be transformative or parody.

Videos must comply with the following requirements:

- Videos must:
  - contain a song that is the Entrant's original work (covers will not be accepted);
  - be uploaded to YouTube in any format acceptable to YouTube; and
  - comply with YouTube terms of service and specifications for user submissions and/or video uploads, located at <http://www.youtube.com/t/terms>, or as may otherwise be posted on YouTube's website.
- Videos must NOT:
  - contain material that violates or infringes another's rights, including, but not limited to, material that violates privacy, publicity, or intellectual property rights, or that constitutes copyright or trademark infringement;
  - feature any music that is not originally written, performed, and produced by Entrant; or
  - include third parties, including but not limited to minors, celebrities, and friends who have not expressly authorized Entrant to display their image, likeness, or voice in any submitted Video or otherwise use such image, likeness, or voice in accordance with these Official Rules.

To enter, an Entrant (or any member of an Entrant, if a group) must upload an embeddable, unlisted Video to Youtube on or after 10:00 a.m. C.T. on April 1, 2019. Each Entrant (or a member of Entrant, if a group) will be required to sign-in to YouTube to post a Video; if an Entrant (or a member of an Entrant, if a group) does not already have a YouTube account, Entrant (or a member of Entrant, if a group) will be required to create one. After uploading a Video, an Entrant (or any member of an Entrant, if a group) must complete the submission form available at [SoulofNewOrleans.com](http://SoulofNewOrleans.com). On the Submission Form, each Entrant must provide: his or her name (or the name of all members of an Entrant, if a group); the name of the Entrant's group, if applicable; the name of the songwriter or songwriters; a link to the Video hosted on YouTube; the music genre of the Video; an e-mail address and zip code for the Entrant; the name of the individual who recorded the Video, and an e-mail address to contact that individual; a certification that the Entrant (or all members of an Entrant, if a group) meet the eligibility requirements stated in Section 3 above and agree to the terms of these Official Rules; and a certification that the videographer has granted Sponsors an unlimited and irrevocable right and license to use the Video on a gratis, royalty-free basis in any media and in any manner, for any purpose, including the right to mix the Video with other videos or elements, or to make derivative works.

By completing the Submission Form, each Entrant (or member of an Entrant, if a group) agrees to be bound by the Sponsors' terms of use available and the Sponsors' privacy policy. Each Entrant must comply with all Video requirements, as detailed herein. Entry is not complete until an Entrant has uploaded the Video to YouTube and submitted the Submission Form with the information described above. An Entrant must completely and accurately submit all required information to enter, and must timely cooperate with all requests for additional information or documents that the Contest judges or Sponsors may request in order to verify eligibility and compliance with these Official Rules.

All Submission Forms must be received during the Submission Period between 10:00 a.m. C.T. on April 1, 2019, and 11:59 p.m. E.T. on April 16, 2019. Sponsors' clock is the official timekeeping device for the Contest. Sponsors are not responsible for late or unsuccessful attempts to enter. An Entrant should be able to provide, within three (3) days of request by Sponsors or any judges selected by Sponsors, all appropriate clearances, permissions, and releases for the Video to be made publicly available and used by Sponsors in any media and for any purpose, including signed releases from the Entrant, the videographer, and any third parties appearing in the Video. Incomplete, corrupted, untimely, or unintelligible Videos or Submission Forms will be disqualified. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, such Entrant's sole remedy is another entry in the Contest to the extent the submission of an additional entry is deemed feasible by Sponsors in their sole discretion. Sponsors reserve the right to determine, in their sole discretion, which entries have satisfied the entry requirements. An Entrant may only submit one entry. **AN ELIGIBLE ENTRANT MUST SUBMIT AN ENTRY IN**

ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.

By entering, each Entrant represents and warrants that such Entrant's entry (and Sponsors' and their designees' use thereof) does not and will not defame or otherwise violate the rights of any third party, and does not and will not violate any federal, state, or local laws or ordinances. Each Entrant further represents and warrants that such Entrant has secured the requisite consent from any third party referenced or appearing in such Entrant's Video, any other musicians appearing in the Video, and any individual who created the Video. Sponsors reserve the right, in their sole discretion, to disqualify any entry if Sponsors or the Contest judges cannot establish that such entry complies with the Video requirements and other terms of these Official Rules. Sponsors further reserve the right to request that an Entrant re-shoot, edit, or re-submit a Video that Sponsors believe may violate third-party rights, although Sponsors have no obligation to make such a request or to notify any Entrant of any potential or suspect infringements or violations of third-party rights. Sponsors further reserve the right, in their sole discretion, to disqualify any Video they believe is not consistent with the spirit and theme of the Contest.

5. JUDGING PERIOD. There will be two (2) rounds of judging. All Videos that meet the Video requirements listed in Section 4 above will be reviewed by a panel of judges selected in Sponsors' sole discretion in Round 2 (the "Round 2 Judges"). The Round 2 Judging Period begins on May 3, 2019, and ends on or about May 4, 2019. Videos will be judged on the following criteria:

- 40% – Musical Quality and Appeal
- 40% – Originality
- 20% – Stage Presence and Charisma

The Round 2 Judges will select ten (10) Videos as Round 2 Winners. Round 2 Judges, supported by community online voting (see Section 7), will judge Round 2 Entrants and select ten (10) Videos as Round 2 Winners. The Round 2 Winners will perform at The Showcase and a panel of judges ("Final Judges") will select one (1) Grand Prize Winner based on the following criteria:

- 40% – Musical Quality and Appeal
- 40% – Originality
- 20% – Stage Presence and Charisma

6. WINNER NOTIFICATION AND ANNOUNCEMENT. The ten (10) Round 2 Winners, as determined by the Round 2 judging, will be notified and announced on or around May 5, 2019. The one (1) Grand Prize Winner, as determined by the Final Judges, will be announced at The Showcase on May 30, 2019. Failure to respond timely to these

notifications may result in forfeiture of participation in the Contest and, in such case, Sponsors will select alternate Round 2 and Grand Prize Winners (“The Winners”) according to the Judges’ results. The potential Winners (or all members of the potential Winners, if a group) will be required to execute and return a notarized affidavit of eligibility and liability/publicity release (where legally permissible) and other documents required by Sponsors within a reasonable amount of time, as determined by Sponsors in their sole discretion. If the potential Winners cannot be contacted by e-mail after the first attempt, or if the potential Winners (or any member of the potential Grand Prize Winner, if a group) fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period (if applicable), or if the potential Winners (or any member of the potential Winners, if a group) is unavailable to travel or be present for videography promotion within the dates specified by Sponsors, the potential Winners will be disqualified and an alternate entry will be selected in its place from all eligible entries received according to the judging criteria described above. Sponsors reserve the right to extend or modify the winner notification and announcement schedule as Sponsors deem necessary in their sole discretion to complete the verification process contemplated by these Official Rules and/or to select alternate Winners.

7. PRIZES. Ten (10) Round 2 Winners (including all members of the winning Entrant, if a group) will receive: the opportunity to perform live at the New Orleans Music Showcase event on May 30, 2019 in New Orleans, LA. One (1) “Grand Prize”: The Grand Prize winning Entrant (including all members of the grand prize winning Entrant, if a group) (the “Grand Prize Winner”), will receive: the opportunity to perform live at a designated event to be determined during the ESSENCE Festival (July 5-7, 2019) in New Orleans, LA. These performances are referred to collectively as the “Performances.” Sponsors will determine, in Sponsors’ sole discretion, the song list and number of songs that will be played at the Performances. The exact dates of the Performances will be determined by Sponsors in their sole discretion.

During Round 2, Sponsors may choose to promote the Contest by asking the public to vote for their favorite Video from a group of Videos selected by Sponsors in their sole discretion. In such instances, the vote will be for promotional purposes only, and the Video that receives the most votes from such a promotion will not receive any prize or grant of rights from Sponsors.

Each Entrant agrees that Sponsors may share information submitted by Entrant with co-sponsor media outlets (“Media Sponsors”) or any other person or entity for any purpose relating to the Contest, its promotion, the coordination of live events based on the Contest, or the exercise of Sponsors’ rights contemplated in these Official Rules. Various Media Sponsors may choose, at their sole discretion, to award independent prizes to an Entrant or Entrants from their local area. Any prize awarded to an Entrant from a Media Sponsor is separate from these Official Rules, and governed solely by rules established by that Member station.

8. PRIZE RESTRICTIONS. The ten (10) Round 2 Winners and one (1) Grand Prize Winner (or each member of The Winners, if a group) will be solely responsible for any and all federal, state, and/or local taxes, and all fees and expenses resulting from acceptance of any and all prizes associated with this Contest, including but not limited to taxes, tips, entertainment, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, incidentals, transfers, transportation to a station or airport to and from each Winners' home residence, and other expenses. The Grand Prize cannot be transferred or assigned to another person. No prize substitution or changes are allowed except at the discretion of Sponsors. The Round 2 nor the Grand Prize cannot be substituted or redeemed for cash. All prizes are subject to availability. All travel tickets are subject to terms and conditions stated on tickets. Exact trip dates and itineraries will be specified by Sponsors and no substitutions will be allowed. All travel must be completed on dates, times, and to/from stations or airports designated and/or approved by Sponsors. The Grand Prize is provided "as is" without warranty of any kind. No refunds or credit for changes are allowed, and no refunds or compensation will be made in the event of any delay of any flight or portion of it.

With respect to any musical equipment the Grand Prize Winner requires to perform, the Grand Prize Winner is solely responsible for shipping or transporting any equipment necessary to perform at each of the Performances. Sponsors may decide, in their sole discretion, to provide or transport equipment where feasible, but Sponsors have no obligation to do so.

In the event a Grand Prize Winner (or any member of the Grand Prize Winner, if a group) engages in behavior that (as determined by Sponsors in their sole discretion) is obnoxious or threatening, illegal, intended to threaten or harass any other person, or that in any way disparages or adversely affects the reputation, image, and/or goodwill of Sponsors or any of Sponsors' services, products, trademarks, service marks, or logos, Sponsors reserve the right to terminate the travel and Performances early, and send Grand Prize Winner (including all members, if a group) home with no further obligations or compensation whatsoever to Grand Prize Winner, which may, in Sponsors' sole discretion, result in Grand Prize Winner's disqualification from the Contest and forfeiture of any (and/or all) prize(s). In the event the Grand Prize Winner (or any member of the Grand Prize Winner, if a group) engages in behavior during travel or during any of the Performances that (as determined by Sponsors in their sole discretion) is illegal, tortious, or subjects the Grand Prize Winner to arrest or detention, Sponsors will have no obligation to pay any damages, fees, fines, judgments, or other costs or expenses of any kind whatsoever incurred by Grand Prize Winner as a result of such conduct.

In the event that all members of the Grand Prize Winner (if a group) who performed in the Video are unable to travel or perform in connection with all of the Performances contemplated by these Official Rules, Sponsors reserve the right, in their sole discretion,

to (i) disqualify the Grand Prize Winner and cause the Grand Prize Winner to forfeit all remaining prizes; (ii) cancel the affected Performance without any obligation to provide a substitute performance opportunity or other compensation to the Grand Prize Winner; or (iii) allow the Grand Prize Winner to substitute a new eligible performer for the missing group member subject to the execution by such performer of any affidavits of eligibility, releases, and other agreements that Sponsors may require.

SPONSORS WILL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY TRAVEL RELATED TO THE GRAND PRIZE OR ANY OTHER ASPECT OF THE GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE GRAND PRIZE.

9. GRANT OF RIGHTS. In consideration of an Entrant's Video being reviewed and evaluated for this Contest, each Entrant (and all members of an Entrant, if a group) hereby grants to Sponsors a non-exclusive, irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publicly perform, publish, delete, or display such Video, or any portion thereof, or the musical composition contained therein, in any media now known or hereafter devised and for any purpose, including advertising or promotions, and to use the name, likeness, voice, biographical information, and image of Entrant (and all members of an Entrant, if a group) and any other persons who appear in such Entrant's Video in any media now known or hereafter devised and for any purpose, including advertising or promotion of Sponsors or any other person or entity at Sponsors' discretion.

By entering the Contest, each Entrant warrants that the videographer who recorded that Entrant's Video has granted to the Entrant a transferable license to the Video, and that the Entrant transfers to Sponsors the right to use the Video, or any portion thereof, including the right to make derivative works or to mix the Video with other videos or elements, in any media for any purpose. Entrant expressly waives any moral rights in the Video. Each Entrant also grants to Sponsors a non-exclusive, perpetual, sub-licensable, worldwide, and royalty-free right to use the musical composition performed in the Video for any purpose, whether with the Video or separate, and grants to Sponsors any synchronization, mechanical, or public performance rights necessary to use the music or Video in any media (including platforms that may not have PRO licenses) and for any purpose. Each Entrant authorizes Sponsors and any entities affiliated or in privity with Sponsors to utilize, for eternity and in any manner they see fit, the Video, and to make derivative works from such materials.

Each Entrant releases Sponsors, and their assignees and licensees, from any and all claims or liability (now known or hereafter arising), including but not limited to any claims for defense and/or indemnity, in connection therewith. Each Entrant agrees and acknowledges that participation in the Contest, including, without limitation, the Entrant's

decision to provide the Entrant's Video to Sponsors for purposes of the Contest, will not give rise to any confidential, fiduciary, implied-in-fact, implied-in-law, or other special relationship between Sponsors and Entrant, does not place Sponsors in a position that is any different from the position held by members of the general public with regard to elements of the Entrant's Video, and that the only contracts, express or implied, between Sponsors and Entrant are as set forth in these Official Rules and the release forms. The Grand Prize Winner may be required to complete and execute additional documents and have third parties execute Sponsors' documents in connection with the rights granted to Sponsors as a condition of prize acceptance. In addition, by participating in the Contest and submitting a Video, each Entrant hereby grants permission (except where prohibited by law) for Sponsors to use Entrant's Video, name, likeness, voice, quotes, comments, biographical information, photograph and/or image, for all members of the Entrant, for the purpose of advertising, trade, or promotion without further notice, permission, compensation, or consideration in any and all media now known or hereafter developed throughout the universe, unless prohibited by law.

10. ENTRANT REPRESENTATIONS, WARRANTIES, INDEMNIFICATION, AND RELEASE. By entering, each Entrant represents and warrants to Sponsors that: (i) the music in Entrant's Video is completely the original work of the Entrant and was created solely by the Entrant; (ii) the Video is an original work and is not copied from any other source or previously broadcast or otherwise distributed or disseminated in any media or format, and that the videographer agrees to grant to Sponsors an unlimited, unrestricted right and license to use the Video for all purposes in all media and as described herein; (iii) the Video is not in the public domain; and (iv) the Video is not in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity, or any other rights, of any kind or nature, of any other person or entity. Each Entrant agrees to defend and indemnify Sponsors for any breach of the above representations. By submitting an entry, each Entrant agrees to indemnify, defend, release, discharge, and hold harmless Sponsors and their parent companies, affiliates, subsidiaries, promotional partners, Member stations, and agents, and all others associated with the development and execution of this Contest, and the officers, directors, and employees of each of the foregoing, from any and all claims and liabilities arising from or in connection with participation in this Contest, including, without limitation: (a) claims for injury, loss, or damage of any kind resulting from participation in this Contest or acceptance or use of any prize; and (b) claims based on rights of privacy, rights of publicity, false light, defamation, copyright, and/or trademark infringement relating to the submission or exploitation of the Entrant's Video.

Each Entrant agrees to defend, indemnify, hold harmless and reimburse Sponsors for any attorneys' fees, costs or expenses incurred by Sponsors to defend against claims against Sponsors arising from this Contest.

Each Entrant further agrees to release YouTube from any and all liability associated with this Contest or receipt or use of any prizes.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS CONTEST IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

11. GENERAL TERMS AND CONDITIONS. Sponsors reserve the right to terminate, modify, or suspend this Contest due to any of an act of God; unavoidable accident; epidemic; fire; blackout; act of public enemy; war, riot or civil commotion; enactment, rule, order or act of government, governmental instrumentality, or tribunal; strike, lockout, or other labor dispute; inclement weather; the recapture of any time period scheduled for the live broadcast of a program for an event of national importance or emergency; failure of technical facilities; failure of third-party software or services; failure of essential production or technical personnel to appear or be available for production or broadcast; or other cause beyond Sponsors' control. Sponsors are not responsible for lost, late, illegible, incomplete, damaged, mutilated, misdirected, misdelivered, or delayed entries, or for technical or human errors or failures of any kind in connection with the submission, transmission, processing, or judging of entries.

SPONSORS WILL NOT BE OBLIGATED TO AWARD ANY PRIZE THAT RELATES TO OR ARISES OUT OF IMPROPER OR MISTAKEN PRIZE NOTIFICATION, OPERATION, OR FUNCTION OF THIS CONTEST.

SPONSORS RESERVE THE RIGHT TO CHANGE ANY TERM OF THESE OFFICIAL RULES OR TO ADDRESS ANY ISSUE THAT ARISES WITH UPDATES OR AMENDMENTS TO THESE OFFICIAL RULES AT ANY TIME UP TO THE DATE THAT A GRAND PRIZE WINNER IS SELECTED.

ALL DECISIONS BY SPONSORS AND JUDGES ARE FINAL AND BINDING.

12. GOVERNING LAW. This Contest is governed by the internal laws of the State of Louisiana without regard to principles of conflict of laws. All cases and claims pertaining to this Contest must be brought in a court of competent jurisdiction in the State of Louisiana.

13. ATTORNEYS' FEES. In any dispute arising from or related to these Official Rules and the Contest, the prevailing Party will be entitled to recover its reasonable attorney's fees, expenses and costs.
  
14. PRIVACY POLICY. Any personal information supplied by an Entrant to Sponsor will be subject to GMC+Co.'s privacy policy posted [here](#) and the supplemental terms of these Official Rules. By entering the Contest, each Entrant grants Sponsors permission to share that Entrant's e-mail address and any other personally identifiable information of the Entrant with YouTube solely for the purposes of administering the Contest and prize fulfillment. Sponsors will not sell, rent, transfer, or otherwise disclose an Entrant's personal data to any third party other than as described above herein or in Sponsors' privacy policies.

This Contest is in no way sponsored, endorsed or administered by, or associated with YouTube. Any questions, comments or complaints regarding this Contest should be directed to Sponsors and not to YouTube.